

- 22 -

Abstract of the Disclosure

A system and method for rupturing an encapsulated adhesive in a sheet media uses an activator unit. This unit can include one or more of the following: a pressure roller, a pair of pressure rollers, an activator blade, a set of rotatable discs or a series of sets of rotatable discs. A sheet media having an encapsulated adhesive is fed past the activator unit in the system and method whereby the capsules will be ruptured. A feeder, label printer, cutter and label applicator can also be provided in this system.